

Tuesday - Daily Breakdown

- 8.40 - 9.00 Register & Morning Challenge
- 9.00 - 10.30
- Visitors in from 945-1015 Academy tour
- BREAK
- 10.45 - 11.50
- LUNCH

What food treats do we have?

When do you have a food treat?

Why might you get a food treat?

Read the text with your partner

Lisa and Max were excited. Today was Treat Day at school! Each child could bring their favourite sweet or chocolate to share. Lisa brought a big bag of jelly beans. Max brought a box of chocolate buttons. Their friend Sam brought some fizzy cola bottles.

At break time, the children sat in a circle and shared their treats. Everyone tried something new. Lisa had never tasted fizzy cola bottles before. "Yum! These are tangy!" she said. Max loved the jelly beans. "I like the red ones best," he said. Sam smiled and said, "I like them all!"

It was a sweet and happy day for everyone

Using different colour pencils can you highlight the nouns, verbs and adjectives in the text.

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Using the text can you answer the following questions?

1 . What did Lisa bring to school?

2. Max brought jelly beans. (True / False)

3. What did Sam say about the jelly beans?

4. What was Lisa's reaction to the fizzy cola bottles?

5. What was special about the day at school?

Using the text can you answer the following questions?

1. Why do you think the teacher chose to have a Treat Day at school?

2. How did the children feel when they saw the treat table? What words in the story tell you this?

3. What clues in the story help you understand which treat was the most popular?

4. If you were planning the next Treat Day, what would you do differently? Why?

BREAK TIME

What treat would be the most popular in our class?

How are we going to find out?

What flavour would be the most popular?

How do we gather data?

How can we present data?

Choose 5 flavours that you could include in a chocolate or sweet bar

Ask the class about their favourite flavour and then present on a bar graph

Pioneers Favourite Treat Flavours

| Flavour | Tally | Total |
|---------|-------|-------|
| | | |
| | | |
| | | |
| | | |
| | | |

The most popular flavour was

_____.

The least popular flavour was

_____.

I like _____ because

_____.

_____.

Our favourite flavour

| | | | | | |
|----|--|--|--|--|--|
| 14 | | | | | |
| 13 | | | | | |
| 12 | | | | | |
| 11 | | | | | |
| 10 | | | | | |
| 9 | | | | | |
| 8 | | | | | |
| 7 | | | | | |
| 6 | | | | | |
| 5 | | | | | |
| 4 | | | | | |
| 3 | | | | | |
| 2 | | | | | |
| 1 | | | | | |

LUNCH

Design a Chocolate Bar

What is your favourite chocolate bar?

What do you like about it?



Design your own treat bar

What would your bar look like?

What would make someone buy it?

What will make yours different to others?



Design a Chocolate Bar

You are going to design your own chocolate bar. You need to come up with a name for your chocolate bar and design the packaging in which it will be sold.

First, you need to think about your **target market**. This is a particular group of people who you are going to aim your chocolate bar at.



A target market could be:

- men;
- women;
- children;
- people who like sports;
- people who are worried about the environment;
- people who are trying to eat healthily.



Design a Chocolate Bar

Depending on your target market, the name and logo for your chocolate bar might look different to appeal to them. Look at these two names and logos. Who do you think their target markets may be?



Design a Chocolate Bar



The target market here could be children as the name combines two fun, sensory words that are both examples of onomatopoeia. They are easy to remember and evoke playful, exciting images and sensations. The logo design features bright, bold lettering with images around the words that help you to imagine what the chocolate bar might look and taste like.

Design a Chocolate Bar



This chocolate has a more 'grown-up' look so will probably have adults as the target market. The name is a play on the word 'organic' so it might appeal to people who are health-conscious and want to eat natural ingredients. The leaf illustration used also helps create a natural image. The colours used are simpler, perhaps highlighting that the chocolate itself doesn't have too many added ingredients. The use of the word 'cacao' rather than 'cocoa' shows it is designed for adults.

Design a Chocolate Bar

You also need to consider the taste of your chocolate bar and the ingredients used. How would these appeal to your target market?

Will it contain biscuit, wafer, caramel, fudge, nuts, fruit or sweets?



Will your chocolate bar use white, milk or dark chocolate – or a mix?

Will it be soft, crunchy or chewy?

What do you think is in this chocolate bar?

FIZZ
CRUNCH

The fizz might be from popping candy or sherbet. The crunch might be biscuit, wafer or nuts.

Design a Chocolate Bar

What are some powerful adjectives you could use to describe chocolate?

delicious

tasty

velvety

crunchy

chewy

mouth-watering

yummy

sumptuous

silky

unforgettable

rich

sweet

decadent

creamy

irresistible

indulgent



Can you think of any more?

Design a Chocolate Bar

Now, can you think of a catchy slogan? You could use alliteration, rhyming words, capitalised words for emphasis or word play to make it memorable.

Creamy, Crunchy,
Chocolatey Comfort!

From the first bite to the
last, it's a chocolate blast!

A bar above
the rest!

Decadent Delights in
Every Bite!

Smooth and sweet – a
chocolate treat!

Cocoa-nnect
over chocolate!

Melt-in-Your-Mouth
Magic!

Rich and creamy and
oh-so dreamy!

Choco-lot of happiness
in every bite!

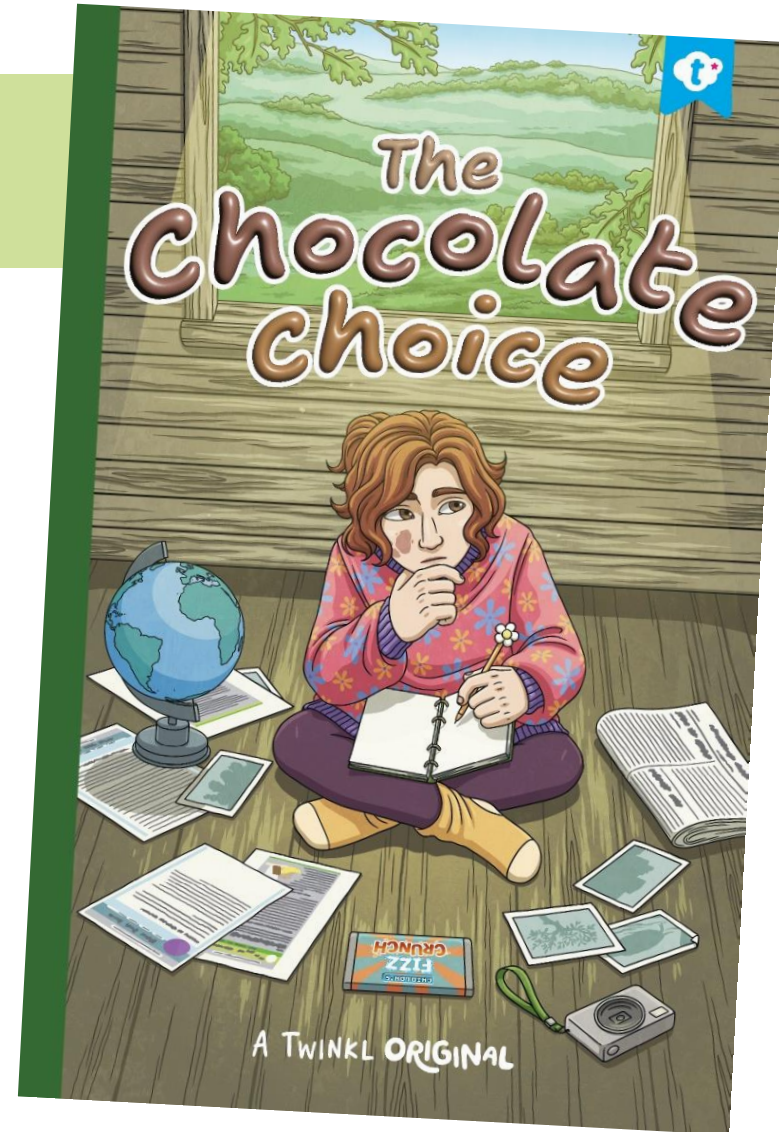


Can you think of a catchy slogan for your
chocolate bar?

If you want to find out more about chocolate, then why not read [The Chocolate Choice](#) by Twinkl Originals?

When her favourite blogger launches a writing competition, Orla decides to investigate the chocolate industry. She is shocked when she discovers how unfairly some cocoa farmers are treated. Even worse, she finds out things about her favourite chocolate, which is made in the factory near her family's farm, that leave her with more questions than answers.

Soon, Orla's blog takes her on a journey to teach other people what's hidden beneath the shiny wrapper of a chocolate bar. Will she be able to persuade her family, friends – and even the local chocolate maker himself – to make a different choice?





Name:

Description of chocolate:

Colours and patterns:

**My favourite part of my
design is**

because



Can you make your bar using a 2D net to make a 3D shape?

